



I am seeking your approval to attend the **Eve Wealth Summit** taking place on March 12 – 14, 2025 in Laguna Niguel, California. This event presents an *unparalleled opportunity* to network and learn from female leaders in technology, finance, blockchain and more. Attendance is limited to 250 senior level participants in order to guarantee high quality content and attendees.

I believe my attendance at this event promises to *significantly impact our business growth and reputation*. This event, above all others, is the most influential gathering of the women in blockchain and digital assets. This will give me access to top leaders from banks, payments, tech, startups, retail, fintech, financial services, policy, and more. Attending will be critical to furthering my professional development.

Here is why attending the Eve Wealth Summit is *essential to growing our business*:

1. Getting ahead of the curve. The conference content and attendees will cover the forefront of advancements in technology, finance, artificial intelligence and more. By attending this conference, I will be learning and networking with leaders in their fields, and hearing about the latest innovations as they evolve. I will be able to bring that knowledge back to my team and enhance our strategic outlook for the future. I would like to become a subject matter expert on emerging technology for my team.

2. Exclusive access to leaders and innovators. Through various high-impact networking opportunities available at the event and the majority of attendees being C-suite or founders, I will have unmatched reach to key decision-makers across multiple industries to get business done at scale. Speakers and session leaders will be C-level professionals with established reputations and credentials in their respective area. With the opportunity to meet with other leaders in facilitated small group discussions, I will be able to get insights and advice from others in similar leadership roles.

3. To raise our profile in support of DEI. Eve is at the forefront of fintech. Finance and technology are two industries in which females are underrepresented, and Eve's mission is focused on increasing the participation of women in these industries. My presence at the event shows clear prioritization by our organization of diversity, equity, inclusion and meaning. Our support of an event focused on promoting inclusivity and elevating women's voices could also enhance our reputation as a forward-thinking organization that values representation in leading industries.

4. Staying Competitive in Innovation. The blockchain industry is moving rapidly, and the knowledge gained from this Summit can give our company a competitive advantage. Attending this event will provide insights on how other companies are adopting blockchain and digital assets, helping us stay ahead of trends and regulatory shifts and enabling us to implement strategies before they become mainstream.

A diverse network and an inclusive perspective are critical for navigating industry changes, and by attending, our company demonstrates its commitment to building a more resilient, future-ready team. After attending, I'll gladly share with our colleagues key takeaways, skills, ideas, potential opportunities, and how they can be applied to our current business and future strategies.

Thank you for considering my request. I look forward to your reply. Best regards,